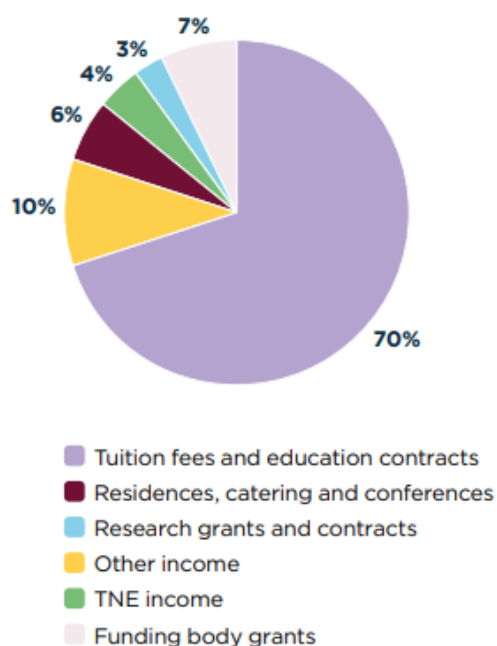
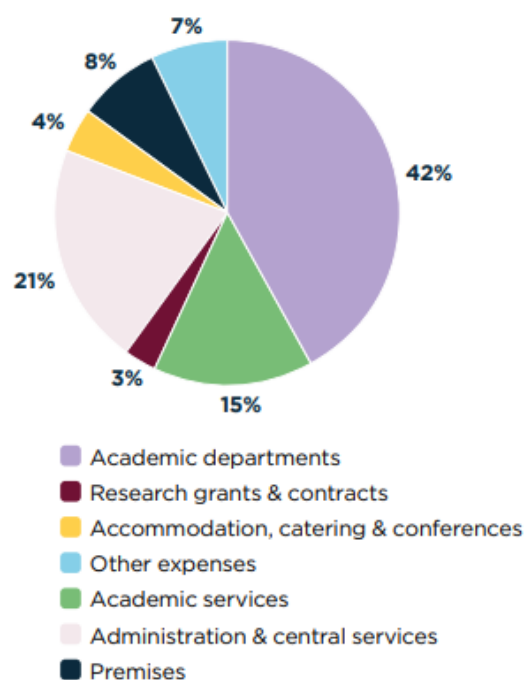


Transparency Reporting 2023-24

**Income Analysis
2023-24**



**Expenditure Analysis
2023-24**



Cardiff Metropolitan University delivers professionally recognised degrees, together with impactful research and innovation, in art and design, business and management, education and public services, sport and health sciences, and technologies and engineering. Cardiff Metropolitan University is proud to have been awarded the Times Higher UK and Ireland University of the Year for 2021-22 and ranked 6th in the UK and 1st in Wales for sustainability in the People and Planet's Green League 2023/24, the only comprehensive and independent league table of all UK universities ranked by environmental and ethical performance.

The University seeks to advance higher education and research within South-East Wales, Wales, the UK and internationally. Its charitable objective is to inspire and enable individuals, organisations and communities to succeed through innovation in high quality learning, applied, impactful research and enterprise. The benefit of this charitable objective is derived through the intellectual development of individuals and by providing the opportunity for them to enter professional life in many fields of public and private provision. The beneficiaries are the public at large to whom education is open and who our research and innovation activities ultimately benefit. The University's provision has been aligned with the Welsh Government's strategy for higher education and serves the public benefit by contributing to regional regeneration, preservation of the environment and promotion of social justice.

The University offers degrees in a range of subjects including health and social care, teacher education and environmental management with over 50 professional bodies accrediting its courses. It also engages with partners in business, the public sector and communities in a variety of ways. Specifically, during 2023/24 the University:

- Undertook Sport Development, physical activity and health interventions for Cardiff City Council. The University, through Cardiff Met Sport, is working with the Council, Sport Wales National Governing Bodies of Sport and professional sport clubs to increase sports participation and the quality of the experience across the city. The project, which places particular emphasis upon addressing key themes, including disability, gender, and disadvantaged groups, is also contributing to the strengthening of Cardiff Met's relationships with all the city's primary and secondary schools and supports thousands of hours of student work placement and volunteering opportunities.
- Continued the development of our Open Campus programme, which is a partnership between Met Sport, CSSHS and Cardiff City Council. The programme engaged over 4,000 local school children from 29 primary schools, 11 secondary schools and four specialist schools.
- Participated, as a part of its widening access programme, in the Reaching Wider Initiative which encourages the importance of learning amongst lower quartile Welsh Index of Multiple Deprivation areas and schools in South-East Wales.
- Administered and supported a £12m pan-Wales advisory and implementation service in food technology related initiatives, including areas such as technical, microbiological, hygiene and product development to help clients (SMEs) achieve measurable outputs and clear financial, environmental and skill-based benefits and to maximise business performance.
- Worked with Welsh Government to provide Knowledge Transfer Partnerships as an effective interface between academia and Welsh business - providing access to research, development, expertise, facilities and knowledge to a wide range of technology-led businesses.
- Established HUG by Laugh Ltd as a spinout company to manufacture and produce a soft comforter designed to support people living with dementia, available in the UK on the NHS, in care homes and sold around the world.
- Continued Project HELIX – a Welsh Government backed project involving our ZERO2FIVE Food Industry Centre, providing Welsh food and drink companies with technical and commercial support that has delivered over £491m impact to the food and drink sector since 2016.
- Used its sports facilities to provide junior sport programmes for local children and training facilities for all levels of athlete, thereby supporting world class participants in a range of national and international sports. The University expanded its Learn to

Swim and School Swimming programmes on our Cyncoed campus to cater for over 160 swimmers. We also led and administered the Free Swim Initiative across Cardiff benefitting circa 20,000 swimmers.

- Operated a Community Borrower Scheme, which provides the public with direct access to the University's library collections, enabling them to borrow books or other audio-visual education materials.
- Actively promoted the National Young Ambassador programme which aims to inspire young people to become leaders through sport and physical activity.
- Hosted Community Days which bring together and engage the campus community with its neighbours and surrounding communities. These events raise awareness and promote partnership working with local traders, charities and small businesses operating alongside University activities. Cardiff Met also offers students, staff and the community the opportunity to attend free Repair Cafes, and to participate in litter picks in the areas surrounding each Campus.
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- The University was a key sponsor of the city's public cycle network OVO bikes, hosting cycle hubs at each of its campuses and provided 5,000 memberships for its community.
- Continued support and funding towards the city's Student Liaison Officer, a role that supports Cardiff's universities and provides volunteering opportunities in the city, helping in local communities.
- Delivered and worked with partners to support a range of holiday programmes for the local communities of Cardiff, including specific disability camps that engaged over 30 children.
- Secured funding through Cardiff & Vale University Health Board to improve the provision of Exercise Referral across Cardiff, strengthening the relationship between primary care, social prescribing, exercise referral and community physical activity. The programme contributes towards the Healthy Weight, Healthy Wales Strategy and Move More Eat Well strategy across Cardiff and the Vale of Glamorgan.
- Participated in Step In - an innovative project developed between Cardiff Met Sport and the Police & Crime Commissioner office. The programme diverts young people aged 11 to 18 away from youth justice services and into more positive opportunities via sport and physical activity. This year saw us manage over 90 referrals from across the City into the scheme.
- In partnership with Public Health Wales, Met Sport delivered the Move More community health programme which included the Falls Management Exercise

Programme, National Exercise Referral programme and the Active Leisure Scheme. All programmes are targeted at encouraging older adults to move more and improve their physical and mental health.

- We have led on the development of Move More, the strategy for sport, physical activity and health in Cardiff, delivering a place based approach in Llanrumney and Riverside. We have worked across both communities to enhance learning and develop new opportunities to tackle inactivity and get people moving more.
- We administered the Club Capital Grants Scheme on behalf of Sport Wales, awarding £100,000 of funding for capital projects across Cardiff.
- The University partners with Cardiff Bus to provide the MetRider bus service. This is a subsidised service providing additional routes across the city for university students and the general public.
- The Centre for Entrepreneurship delivered a successful Changemaker programme attracting 20 students. This programme is designed to encourage and enable students to take action to tackle social and environmental challenges while building their graduate and employability skills.
- Via the UK Shared Prosperity Fund, the University is delivering training to enhance digital skills and education for over 1,000 individuals of all ages, specifically working in Blaenau Gwent, the Vale of Glamorgan, Neath Port Talbot and Powys. Led by Dr Fiona Carroll, Reader in Human Computer Interaction at Cardiff Met, the Digital Technology Learning Support Network (DTLSN) will aim to empower individuals in Wales and equip them with the essential skills and knowledge necessary in the digital age.

During the year, Welsh domiciled students of the University were able to access the Assembly Learning Grant and English domiciled students were able to access the Maintenance Grant; the University also offered its own bursaries. Various other schemes were also available to assist students to access higher education and the University administered a discretionary contingency fund for those who required financial support to continue their studies. The University offered a wide range of accredited taster sessions at outreach centres and bespoke projects designed to raise the aspirations amongst disadvantaged/under-represented communities.

In common with other charitable higher education corporations in the UK, the University is overseen by a Board of Governors, the majority of whom are non-remunerated and otherwise independent of the University. The Board of Governors includes staff and student representation.